



Sponsor Prospectus

NASMHPD Annual 2021 Commissioners Meeting

September 9, 10, 13, 14, 15



NASMHPD

LETTER FROM THE EXECUTIVE DIRECTOR

DEAR SPONSORS,

On behalf of the National Association of State Mental Health Program Directors (NASMHPD) we would like to welcome you to our virtual NASMHPD Annual 2021 Commissioners Meeting being held on September 9th, 10th, 13th, 14th, and 15th. Sessions on these days will be held via webcam from 1 p.m. Eastern Time to 4 p.m. Eastern Time*.

Our theme this year is Beyond Beds: Before, During and After COVID-19 and we are looking forward to an exciting virtual event.

For the valued exhibitors and sponsors of our previous conferences, we appreciate your continued support of our annual meeting as the must-attend event of the year for state mental health directors and senior agency officials.

The following prospectus contains sponsorship information. It is our hope that you will consider this valuable opportunity to contribute to the NASMHPD Annual 2021 Commissioners Meeting.

We look forward to seeing you virtually in September!

Sincerely,



Brian Hepburn, MD
NASMHPD Executive Director

HOW DO I SECURE A SPONSORSHIP?

If you are interested in being a sponsor, please contact kathy.parker@nasmhpd.org indicating the sponsorship level you are interested in.

Important Contacts:

Kathy Parker

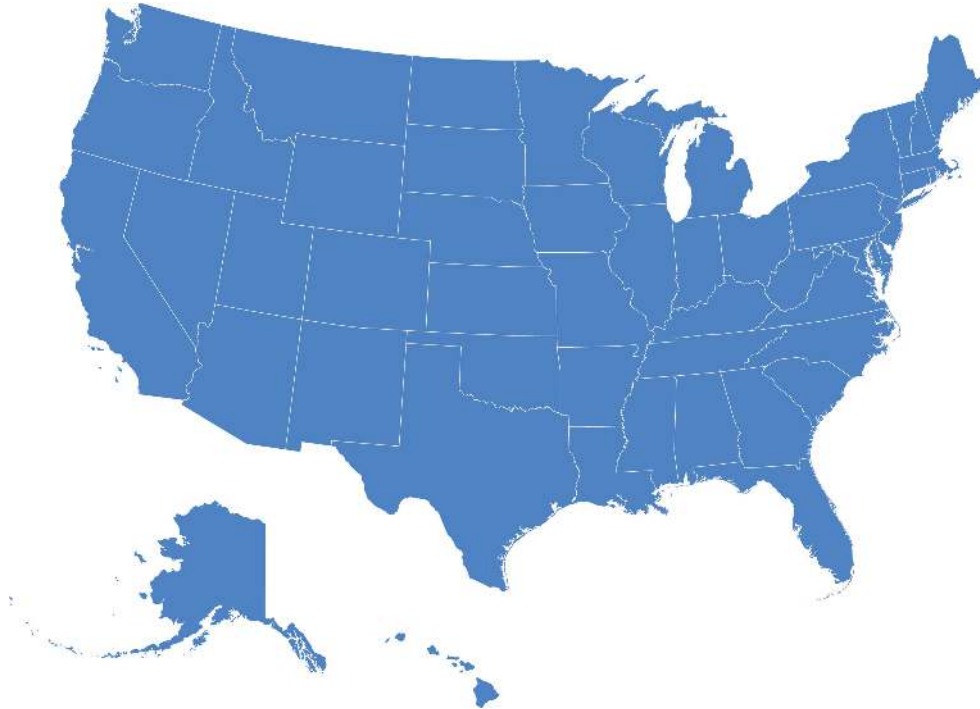
Phone: (703) 682-5192

Email: kathy.parker@nasmhpd.org

*The timing on the agenda is subject to change.

QUICK FACTS

50 STATES + 6 TERRITORIES AND THE DISTRICT OF COLUMBIA



ABOUT NASMHPD

Founded in 1959 The National Association of State Mental Health Program Directors (NASMHPD) represents the \$41 billion public mental health service delivery system serving 7.5 million people annually in all 50 states, 6 territories, and the District of Columbia. **NASMHPD is the only national association to represent state mental health commissioners/directors and their agencies.**

NASMHPD members play a vital role in the delivery, financing, and evaluation of mental health services within a rapidly evolving healthcare environment. The principal programs operated, funded, and/or regulated by NASMHPD members serve people who have serious mental illnesses, developmental disabilities, and/or substance use disorders.

EVENT SPONSORSHIP BENEFITS

Opportunity	Platinum \$10,000	Gold \$7,500	Silver \$6,000	Bronze \$3,500	Supporter \$2,000
Significant branding presence	X				
# of Complimentary Registrations	4	3	2	2	1
Sponsor recognition during opening remarks	X				
Virtual interactive one day time slot to engage with members 5-10 minutes, may include a short video	X	X	X		
Ability to share handouts with meeting participants (promotional materials) during meeting and on meeting website	X	X	X	X	
Sponsor recognition throughout event	X	X	X	X	X
Company logo and website hyperlinked on event websites	X	X	X	X	X

TERMS AND CONDITIONS

1. **REGISTRATION & FEES:** All sponsors, are required to register as participating attendees at the event. Registration entitles sponsors to participate fully in all open event sessions, and social events on the program agenda. Full payment must accompany the application for sponsorship.
2. **INDEMNIFICATION & HOLD HARMLESS:**
 - a. The sponsor shall indemnify, defend, and hold harmless NASMHPD and its officers, directors, partners, agents, members, and employees from and against any and all demands, claims, damages to person or property, losses and liability, including reasonable attorney fees (collectively “claims”) arising out of or caused by the NASMHPD’s negligence in connection with the provision of services.
 - b. NASMHPD shall indemnify, defend, and hold harmless the sponsor and its officers, directors, partners, agents, members, and employees from and against any and all demands, claims damages to person or property, losses and liabilities, including reasonable attorney fees (collectively “claims” arising out of or caused by negligence. NASMHPD shall not have waived or be deemed to have waived, by reason of this paragraph, any defense that it may have with respect to such claims.
3. **RULES:** NASMHPD reserves the right to make changes to these rules. Any matters not specifically covered herein are subject to final decision by NASMHPD.
4. **RIGHTS OF TERMINATION:** This agreement is subject to termination for cause, upon written notice, without liability to the terminating party due to acts of God, war, government regulation, terrorism, disaster, strikes, civil disorder, curtailment of transportation facilities, or any other emergency beyond the party’s control making it illegal or impossible to provide the events. The phrase “without liability” whenever used in this agreement shall be deemed to include a refund by NASMHPD of all deposits and repayment made within (30) days of the event’s final day.

**WE LOOK FORWARD TO YOUR PARTICIPATION AND ASSISTANCE IN MAKING THE
EVENT AN INFORMATIVE AND EXCITING EXPERIENCE FOR ALL PARTICIPANTS.**