

Transformation: Just Do It (and We Can Help)

William J. Hudock, Senior Advisor

Center for Mental Health Services

May 3, 2007
Philadelphia, PA



U.S. Department of Health and Human Services
Substance Abuse and Mental Health Services Administration
Center for Mental Health Services
www.samhsa.gov

The background of the slide is a stylized American flag with a blue field containing white stars and a red and white striped field at the bottom. The text is overlaid on this background.

We Can Help –

Responding To Your Needs

Frequent requests for assistance on strategies for financing

Need to view financing in the context of transformation

Creation of the Financing Portfolio

- **CMHS convened group of experts**
- **The group developed a list of needs:**
 - Making the case for investment – the value proposition
 - Responding to the need for accountability
 - Identifying opportunities to strengthen the link to Medicaid
 - Developing an inventory of resources
 - Building financing into all EBPs and tool kits
 - Identifying models for financing and organization to support transformation

Creation of the Financing Portfolio

- **To address this, CMHS hired a person to lead and manage these efforts**
 - Focal Point for working with experts
 - Involvement in CMHS transformation grant states
 - Support for all states and territories
 - Impact internal CMHS activities
 - Centralize point of accountability for financing issues
- **Why they chose me**

Boundaries of the Financing Portfolio

- **Address both strategic and operational dimensions**
- **Focus of the portfolio can be illustrated as a stool**
 - The first leg is data
 - The second leg is evaluation
 - The third leg is financing and funding sources
 - Holding together the legs and providing the useful support is strategic focus and operational decision making
 - Like the stool, this portfolio is not functional unless all parts are strong

We Are Open For Business

- We need to understand your needs
- We will create an inventory and act as a clearinghouse of approaches that work
- We will begin to influence the approach to transformation by focusing on financing
- We will work with our federal partners to remove roadblocks and to find solutions

What We Can Offer You

- **Consultation**

- We can help to provide focus
- We can help to problem solve
- We can help to broker support

- **Translation Services**

- Ever notice that the finance people seem to speak a different language?
- Seeking common definitions of the goals and options

- **Collaboration**

- Transformation is an iterative process
- We intend to be your partner in successfully implementing and sustaining change

Our Approach To Doing Business

- We exist to help you to succeed**
- We will be responsive, please be in contact**
William.Hudock@samhsa.hhs.gov
(240)276-1954
(240)276-1320 (fax)
- We are committed to your commitment to transformation**

The background of the slide is a stylized American flag with a blue field containing white stars and a red field at the bottom. The text is overlaid on this background.

Transformation Is Needed To Address The Mental Health Crisis

- “We can't solve problems by using the same kind of thinking we used when we created them.” Albert Einstein
- “When written in Chinese the word crisis is composed to two characters. One represents danger, and the other represents opportunity.” John F. Kennedy